



GLOBAL CAMPAIGN FOR

EDUCATION

Global Action Week

March-April 2010

Tuesday 28th of December 2009



GOAL
EDUCATION
FOR ALL

2010 THEME

Theme : Education Financing

Slogan : “ 1 Goal : Education For All ” and
“Fund it now”



PROPOSED GAW 2010

Activities:

- Engaging Media
- Sports for Awareness
- Education Financing Workshop
- Sponsorship/Donor Relations
- Engaging MoEYS/MoF –UNESCO



PROPOSED GAW 2010 ACTIVITIES:

Media Engaging

- Aim: *To engage the Media in GAW 2010 activities and EFA Watch*
- Activities: Radio and TV talk shows, commercials, press releases, viral marketing etc.



PROPOSED GAW 2010 ACTIVITIES: for Awareness

- Aim: Create “school sports kits”, Wrist band (balls, rackets etc.) with GCE logos on.
- Activities: Engage schools, NGOs and communities to play a ball game or create a sports tournament or simply pass the ball along in a line of people, instead of a children's parade or big event

PROPOSED GAW 2010 ACTIVITIES: Education Financing Workshop

- Aim: To improve the education financing mechanisms and awareness at the sub national level.
- Activities: to host a Workshop for POE and DOE staff and other stakeholder on education financing; school operational budgets, transparency, good governance, community role in raising funds for school operational costs and improving quarterly school budget reports.

PROPOSED GAW 2010 ACTIVITIES: Engaging Government and Donors

- Aim: To improve liaise and fundraise for the GAW 2010 activities.
- Activities: Write proposal and submit to different donors



EFA WATCH

- Aim: To improve the awareness of Cambodia's EFA progress
- Activities: Write report card, host informational meetings etc.



Back to School Campaign

- Inviting a local politician to the classroom
- Students can recite poems or read out short essays on the importance of education.
- The message to politicians should be:
“ We want to achieve our dreams our 1 GOAL is to have an education. Fund it now! ”



UPDATE ON THE GCE PROPOSAL AND FUNDRAISING EFFORTS

- Received 3.500\$ from Save the Children Norway and 1.500\$ from NEP.
- Support from Unesco and Unicef both Human resource and Budget
- Key stakeholders in organizing and supporting GCE Cambodia including : VSO, AeA, WVC,AA, KrY, Hagar, SCN
- A concept note has been developed and sent out to Terre des Hommes Netherlands, Action Aid and ILO
- We are still looking for alternative donors



UPDATE ON OTHER EDUCATION EVENTS

- International Day of Persons with Disabilities on the 3rd of Dec . Theme for 2009: *“Realizing the MDGs for All: Empowerment of Persons with Disabilities and Their Communities around the World”*.



- We have released 150\$ to DYCFE in Takeo, who are arranging Disability Day in November
- We are sponsoring a Boat “Kamheng Reachsey Brasath Srey Sreungkea” (for 150 t-shirts and 150kg of rice) in the Boat Race for water festival.



ភាពជាដៃគូរបស់វិទ្យាសាស្ត្រសម្រាប់រដ្ឋាភិបាល
NGO EDUCATION PARTNERSHIP

Thank you!



GOAL
EDUCATION
FOR ALL